November 2009

Dear Sir or Madam,

When it comes to art and the art market, it doesn't matter if you are a seasoned collector or a beginner, it is essential to be well-advised at all times.

This is why Société Générale Private Banking and 1858 Ltd Art Advisory have partnered to support you in your passion for art and collecting.

This partnership combines both the search of excellence and innovative spirit that drives Société Générale Private Banking. Our partners, 1858 Ltd are renowned for their expertise, impartiality and independence in the art world, across all sectors of the art market from Antiquities to Old Masters, Impressionists to Modern and Contemporary.

Every work of art comes with its own history and magic to its owners. It is our intention to provide bespoke art solutions tailored around your personal needs, desires and taste in art.

For additional information or to arrange a meeting, your private banker is at your disposal.

We hope that this innovative service will help you discover new ways to enjoy art and collecting.

Yours sincerely,

Daniel TRUCHI

Global CEO
SG Private Banking

Viola RAIKHEL

Director
1858 Ltd International Art Advisor